Hi,

I thought you might be interested that [National Picnic Week](http://www.nationalpicnicweek.co.uk/) has announced the shortlists for the top picnic spots in the UK. There are twelve regions, each with five nominations. The actual winners will be announced during Picnic Week itself.

Do let me know if you'd like anything else to go alongside this.

Many thanks,

Jack

**The Shortlist For The West Midland’s Best Picnic Spot Has Been Announced**

* Last year’s winner was Jephson Gardens
* Picnic Week aims to cultivate pride in the local area
* Winner to be announced during Picnic Week

It’s National Picnic Week from the 15th-24th of June, which aims to promote areas of natural beauty to get the UK into the great outdoors this summer, enjoying some great food and great company.

In the West Midlands, the nominees are Jephson Gardens, Ryton Pools, Lickey Hills County Park, Sandwell Valley County Park, and Walsall Arboretum.

National Picnic Week has chosen these locations due to their outstanding natural beauty and historical significance. These locations offer a broad range of settings, something for everyone.   
  
Adam Cox, founder of National Picnic Week says:

“The nominees were chosen due to variables including their scenic locations, cultural significance and either popularity or reputation as being a ‘hidden gem’. National Picnic Week was created to inspire families, friends and couples to celebrate our outdoor locations by taking a picnic. The best days out are a combination of good people, good food and good weather. Luckily we’ve been having fantastic weather so far this Summer so if you haven’t already had a picnic this year, get out there while the weather is still good!”

There are stunning places to picnic all across the UK, and it’s one of National Picnic Week’s aims to promote these areas, and get people out enjoying the summer with friends and family. And now you can [nominate your favourite picnic spots](http://www.nationalpicnicweek.co.uk/) for consideration in next year’s competition. For more information, visit [www.nationalpicnicweek.co.uk](http://www.nationalpicnicweek.co.uk)

-ENDS-

For additional comment and for imagery to accompany this release please contact [jack@kincomms.com](mailto:jack@kincomms.com) or [tom@kincomms.com](mailto:tom@kincomms.com) or call 020 3958 7085

Notes to editors:

National Picnic Week takes place from the 15th to the 24th of June and deliberately covers two weekends. This is the 13th year of National Picnic Week.

Facebook: <https://www.facebook.com/NationalPicnicWeek/>

Twitter: <https://twitter.com/PicnicWeek>  
  
Further press releases and imagery can be found here: <http://www.nationalpicnicweek.co.uk/media.html>

Adam Cox, the founder of National Picnic Week, is available for comment or interviews and will be available on ISDN for radio interviews throughout the week.